

## **Alok JAIN**

*Managing Director, Trans-consult Asia Ltd*

Alok Jain is the Managing Director of Trans-consult Asia, a management-consulting firm, specializing in Traffic and Transport advisory services. He has a long portfolio of experience in transport sector and is a regular international expert trainer with International Association of Public Transport (UITP).



Alok was Deputy Operations Director of The Kowloon Motor Bus Co. (1933) Ltd. (KMB), leading the strategy and planning for improving efficiency, instilling process management, restructuring the network and implementation of new technology.

Prior to KMB, he was Director of Trans-consult Asia, Hong Kong, and MVA Asia, Hong Kong, and led the design and planning of many large-scale transport infrastructure projects in South-Asian region.

Alok has also worked for MTR Corporation / KCR Corporation, Hong Kong for 12 years. In his last position as General Manager-Marketing, he was heading the Marketing Department. He has also worked in the areas of railway/metro project planning and management, operations planning, testing and commissioning of new lines, revenue management, financial appraisals, and strategic planning.

Alok played an active role in a number of other business organizations and worked in many countries in a career spanning over 25 years. With several publications to his credit including contribution to a book on best practices in railways operations and management, he is a regular speaker on multi-modal integration, public transport operations & management, SMART mobility, and clean vehicle technologies. He is a Fellow of Civic Exchange (a non-profit think-tank), and serves as a Member in Transport Policy Committee of the Chartered Institute of Logistics and Transport in Hong Kong.