

# EXECUTIVE TRAINING ON STRATEGIC THINKING & SCENARIO ANALYSIS FOR CLIMATE RESILIENCE

(Course code: 86112)

📅 26 April 2018, 10:00 to 17:00

📍 BEC Headquarters, 77 Tat Chee Avenue,  
Hong Kong

Climate change presents a set of diverse, wide-ranging risks – from physical risks to a changing policy framework as well as shifts in investor and consumer behaviour.

This session will familiarize you with the tools to help your business or team take on board climate change. It will take you through a **scenario analysis approach**, and link this to simple but effective strategy tools of establishing outcomes, deliverables and actions. It will also explain the **Task Force on Climate-related Financial Disclosures recommendations**.



## Programme

<b>10:00 – Introduction</b>
<b>10:30 – Speaker: Ms Maya de Souza</b> Assistant Director – Policy Research, BEC • Climate change – risks and opportunities.
<b>10:30 – Session 1 – Thinking Ahead using Scenario Analysis</b>
<b>12:30 – Speaker: Prof Roger Levermore</b> • Steps and methodologies to scenario planning. • Case studies for using scenario planning. • Building a systems thinking framework. • Understanding macro trends and weak signals. • Group exercise.
<b>12:30 – Lunch Break</b>
<b>14:00 – Session 2 – A Practical Approach to Being Strategic</b>
<b>16:00 – Speaker: Mr David Lambert</b> • Where to start? • The 4-levels approach to strategy. • Asking the right questions. • Strategic management behaviours and the implications for teams.
<b>16:00 – Case Study – Applying Scenario Analysis to</b>
<b>16:30 – Assessment of Risk and Asset Value in the Advent of Climate Change</b> <b>Speaker: Mr Alex Pui (via video conference)</b> • Experience sharing on taking on board future risk and uncertainty in decision-making.
<b>16:30 – Panel Discussion &amp; Conclusions</b>
<b>17:00</b>

### Prof Roger Levermore

Associate Professor of Business Education, HKUST

Prof Levermore is an Associate Professor of Business Education at HKUST Business School, where he teaches a number of courses including on scenario analysis. Prior to joining HKUST, he was a Lecturer in International Development at the University of Liverpool Management School, UK.



His research areas including the role of business in the process of international development, benefits and limitations of experiential learning in management education, and the role of sports industry in improving social and economic development around the world. He received his MA degree in International Politics (with distinction) from the University of Hull and PhD degree in Geography from the University of Plymouth in UK.

### Mr David Lambert

Founder, IOWEU International

David is a business author, international speaker and entrepreneur. He heads IOWEU International, a networked learning business with affiliates in more than 20 countries, and clients that include leading international organisations such as: Adidas, the British Red Cross, KPMG, Microsoft, UBS and The Walt Disney Company. He is also founder of engage universe, an online learning portal. He was previously Director of Marketing and Communications for PwC and Head of their Leadership Academy. Earlier in his career he was a founding Director of TraQs Consulting, a UK-based management consulting firm.



### Mr Alex Pui

Natural Catastrophe Specialist, Swiss Re Corporate Solutions

Alex is currently a Products Underwriter at Swiss Re Corporate Solutions based in Singapore. His previous experience at Willis Re and Insurance Australia Group (IAG) involved catastrophe risk modelling and research. Alex's industry interests include alternative risk transfer, understanding decision making under uncertainty and product innovation. He holds a Bachelor of Law (LLB) and PhD in Applied Statistics (majoring in Climate Science) from UNSW



## Certificate

A Certificate of Attendance will be awarded to participants after the course.

## Medium of Instruction

English.

## Course Fee

HK\$1,200\*

\* **Special Offer for BEC Member** – BEC members who enroll before 20 April 2018 can enjoy buy-one-get-one-free course offer for their staff members who join the course together.

### \* Discount for non-BEC Member

Early Bird Discount (5%) – on or before 18 April 2018.

Group Discount (5%) – for group of 2 or more from the same organisation.

Supporting Organisation Member (5%)

## Register Now

Click here to download the **Application Form** and submit the completed form to us on or before 20 April 2018. Late enrolment will be accommodated subject to seat availability.

Visit our website



www.bec.org.hk

## Terms & Conditions

- Duly completed application form accompanied by payment will be considered for admission;
- Course fee is non-refundable, non-transferable and should be received by BEC IEE no later than 5 working days before the commencement of the course;
- Admission is made on a first-come-first-served basis;
- Successful applicants will be notified no later than 3 working days before the commencement of the course;
- Unsuccessful applicants will be given refund of course fees if they have already paid;
- The course will be cancelled with full refund when the typhoon signal no.8 or above, or black storm warning is hoisted 3 hours before the course commences;
- An official e-receipt will be distributed through email to the participant upon the completion of the course;
- BEC reserves the right not to conduct the course if the applications are below the required minimum number of participants, and course fees received will be refunded. All decisions made by BEC on matters related to the courses are final;
- Personal data including contact information will be used by BEC for its communications and direct marketing purpose, including newsletters and promotions of events, training courses and other activities. If you do not wish to receive any further promotional materials from BEC, please send an email to us at [unsubscribe@bec.org.hk](mailto:unsubscribe@bec.org.hk); and
- Information provided will be kept strictly confidential and will not be sold, reused, rented, loaned, or otherwise disclosed to third party.

## About Business Environment Council Limited 商界環保協會有限公司

Business Environment Council Limited ("BEC") is an independent, charitable membership organisation, established by the business sector in Hong Kong. Since its establishment in 1992, BEC has been at the forefront of promoting environmental excellence by advocating the uptake of clean technologies and practices which reduce waste, conserve resources, prevent pollution and improve corporate environmental and social responsibility. BEC offers sustainable solutions and professional services covering advisory, research, assessment, training and award programs for government, business and the community, thus enabling environmental protection and contributing to the transition to a low carbon economy. For more information in BEC, please visit [www.bec.org.hk](http://www.bec.org.hk).

## About BEC Institute of Environmental Education

BEC Institute of Environmental Education ("BEC IEE"), a division of BEC, provides a platform for business managers and decision makers, to advance their knowledge and develop the expertise necessary for environmental decision-making. BEC IEE also facilitates professional development by promoting quality environmental education through various environmental education programmes. For further enquiries or assistance, please contact BEC IEE at [beciee@bec.org.hk](mailto:beciee@bec.org.hk).

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