



BUSINESS ENVIRONMENT COUNCIL
商界環保協會

Welcome

BEC Headquarters Transformation Partnership Engagement Workshop

2nd November 2011



BEC Origin

- Originally initiated by the private sector in 1989
- Has grown to become a leading and the longest running independent NGO in HK advocating environmental protection and sustainable development




BEC Vision & Mission

Our Vision

- That Hong Kong's businesses will be recognised as leaders in practising and enabling environmental protection, and in contributing to the transition to a low carbon economy.

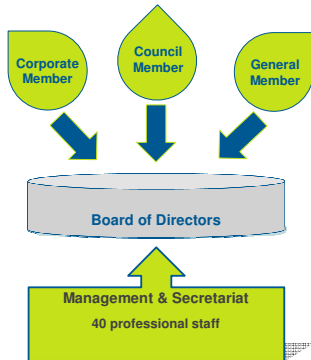
Our Mission

- To advocate environmental protection amongst our members and the broader community, the uptake of clean technologies and practices which reduce waste, conserve resources, prevent pollution, and improve the environment.



BEC Structure

- Driven by business community
- Engagement with government and community
- A trusted partner in showcasing and enabling environmental and SD performance




BEC Council Members




BEC Corporate Members





BEC Headquarters

- The home for BEC since 1996
- Location: 77 Tat Chee Avenue, Kowloon Tong
- Area: 4,000 sq.m.
- Donors in funding the construction (1993):
 - ✓ HK Jockey Club
 - ✓ HSBC
 - ✓ Swire Group
- Named as “Jockey Club Environmental Building”
- Award: HKIA Certificate of Merit (1997)


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BEC Headquarters Transformation – The Vision

To be a regional icon with exemplar performance, advocating, promoting, educating and engaging the community in environmental protection, sustainable development and green living

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Objective 1

To showcase the greening of existing buildings, creating one of the lowest carbon and most energy efficient buildings in Hong Kong

- ✓ Certified as, but beyond BEAM+ ‘Platinum’
- ✓ CO₂ emissions reduced by 37%
- ✓ Exceeding HK Mandatory Building Energy Codes

Opportunity to showcase what can be achieved in an existing building on a lean budget, with innovative approaches and best practice

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Objective 2

To create a must visit Centre for Environmental Education

- Transform the building to be a delivery platform for environmental education on
 - ✓ Green buildings
 - ✓ Waste reduction and recycling
 - ✓ Total water management
 - ✓ Clean energy and transport
 - ✓ Sustainable consumption and production
 - ✓ Green living, etc
- A living green building laboratory with key partners and community groups for focusing and driving the green building and sustainable living agenda

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Community Missions

- To be the “Poster Child” for the Green Building Movement in the community
 - ✓ Around 40,000 existing buildings in Hong Kong
 - ✓ Consume some 89% of electricity
 - ✓ Majority will still be standing in 2050
 - ✓ Improving the energy efficiency of existing buildings require information and education to building owners, decision makers and influencers
- A hub for influencing, educating and engaging the broader community on low carbon, low waste, pollution free and green living
 - ✓ Rolling and fixed exhibits; interactive displays
 - ✓ Open house for neighbourhood, universities, schools and community groups
 - ✓ Visit programmes with guided tours
- To provide an interactive platform for various groups in the community for collaboration, research and environmental education

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Target Audience

- BEC Members
- Local education bodies, high schools and tertiary institutes
- Neighbourhood partners and communities
- Building owners, corporations and related associations
- Community and voluntary groups
- Government bureaus and departments
- BEC collaborating partners and regional associates
- Green technology companies and solution providers

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How Can You Help?

- Support and endorsement of the Transformation
- Green technologies and solutions
- Financial support
- Pro bono support
- Donation of resources – software and hardware
- Partnership programmes and exhibits
- Ideas, innovations, inspiration and excitement
- Helping us to spread the word

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THANK YOU

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