

TRAINING ON CIRCULAR ECONOMY STRATEGIES FOR SUSTAINABLE BUSINESS

(Course code: 86104)

📅 Thu, 11 Jan 2018, 09:00 – 13:00

💰 HK\$720*

* **Early Bird Discount** (5%) – on or before 28 Dec 2017.

Group Discount (5%) – for group of 2 or more from the same organisation.

* **Additional Discount for BEC Member**
Council Member (10%); Corporate or General or Affiliate Member (5%).

Discover how moving away from the 'take, make, use and dispose' to close-loop solutions gives a well of inspiration, creativity, vision on markets, supply and regulations. 'Closing the loop - An EU Action Plan for the Circular Economy' is published in 2015 to stimulate Europe's transition towards a circular economy which will contribute to 'closing the loop' of product lifecycles through greater recycling and re-use.

As socially-responsible businesses in Hong Kong, it is also vitally important to explore this new model which will boost global competitiveness and foster sustainable economic growth. The next generation of companies will have to know how to combine positive economic growth with balanced environmental and social benefits. Join this training on circular economy, you will develop knowledge through experience, create new circular solutions to challenges, use collective intelligence, biomimicry and concrete circular examples. Following the Circulab methodology, you will know how to use this transition management and strategy tool within a short period of time.



Speaker – Catherine Touzard

Catherine introduced Circulab to HK in Sep 2016 and is the only Circulab network licensee in Asia so far. She has been working on sustainability & environmental projects for over 20 years in Asia, from a biogas project in China to carbon driven approaches towards sustainable solutions, in many companies and organisations. She published the first HK environmental guidebook, in Chinese and English, Going Green, an Earth Champion awarded project. Both a certified carbon auditor and economist by background, trained in biomimicry (CEEBIOS) and permaculture (PDC), Catherine is regularly teaching Sustainability at Insight Interior Design School, lecturing at CityU in Sustainable Architecture, was Sustainability Coordinator of FIS for 8 years, currently in charge of Circular Economy for a medium-size company.



Topics to be covered

- Business values & benefits in a circular economy model
- Addressing the implementation challenge
- Circulab workshop
 - Innovative methodology to integrate, develop and apply the strategies into your business
- Best practices sharing

Certificate

A Certificate of Attendance will be awarded to participants after the course.

Medium of Instruction

English.

Venue

BEC Headquarters, 77 Tat Chee Avenue, Kowloon Tong, Hong Kong.

Register Now

Click here to download the [Application Form](#) and submit the completed form to us on or before 4 Jan 2018. Late enrolment will be accommodated subject to seat availability.



Terms & Conditions

- Duly completed application form accompanied by payment will be considered for admission;
- Course fee is non-refundable, non-transferable and should be received by BEC IEE no later than 5 working days before the commencement of the course;
- Admission is made on a first-come-first-served basis;
- Successful applicants will be notified no later than 3 working days before the commencement of the course;
- Unsuccessful applicants will be given refund of course fees if they have already paid;
- The course will be cancelled with full refund when the typhoon signal no.8 or above, or black storm warning is hoisted 3 hours before the course commences;
- An official e-receipt will be distributed through email to the participant upon the completion of the course;
- BEC reserves the right not to conduct the course if the applications are below the required minimum number of participants, and course fees received will be refunded. All decisions made by BEC on matters related to the courses are final;
- Personal data including contact information will be used by BEC for its communications and direct marketing purpose, including newsletters and promotions of events, training courses and other activities. If you do not wish to receive any further promotional materials from BEC, please send an email to us at unsubscribe@bec.org.hk; and
- Information provided will be kept strictly confidential and will not be sold, reused, rented, loaned, or otherwise disclosed to third party.

About Business Environment Council Limited 商界環保協會有限公司

Business Environment Council Limited ("BEC") is an independent, charitable membership organisation, established by the business sector in Hong Kong. Since its establishment in 1992, BEC has been at the forefront of promoting environmental excellence by advocating the uptake of clean technologies and practices which reduce waste, conserve resources, prevent pollution and improve corporate environmental and social responsibility. BEC offers sustainable solutions and professional services covering advisory, research, assessment, training and award programs for government, business and the community, thus enabling environmental protection and contributing to the transition to a low carbon economy. For more information in BEC, please visit www.bec.org.hk.

About BEC Institute of Environmental Education

BEC Institute of Environmental Education ("BEC IEE"), a division of BEC, provides a platform for business managers and decision makers, to advance their knowledge and develop the expertise necessary for environmental decision-making. BEC IEE also facilitates professional development by promoting quality environmental education through various environmental education programmes. For further enquiries or assistance, please contact BEC IEE at beciee@bec.org.hk.