



EUROPEAN UNION OFFICE  
TO HONG KONG AND MACAO



**Speaker's bios (arranged in order of appearance):**



**Ambassador Carmen Cano, Head – EU Office to Hong Kong and Macao**

Carmen Cano began her term as the Head of the European Union Office to Hong Kong and Macao on 1 September 2016. She joined the European External Action Service as Deputy Head of Delegation at the EU Delegation to China and Mongolia in Beijing in 2011, where she worked until her transfer to Hong Kong.

Seasoned career diplomat, Carmen Cano joined the Spanish Ministry of Foreign Affairs in 1992. She was posted in Romania, Ghana and Ethiopia. In the headquarters she worked on non-proliferation and disarmament and served as Deputy Director General in charge of Continental Asia twice from 2002 to 2006 and 2010 to 2011.

Mrs Cano holds a dual Bachelor in French and English Philology from the University of Zaragoza, Spain, and is fluent in Spanish, English and French.



**Mr Adam Koo, CEO – Business Environment Council**

Mr Koo is the Chief Executive Officer of Business Environment Council. Mr Koo works closely with the Board of Directors in setting and implementing organisation strategies. He runs daily operations, leads BEC's policy contribution, ensures BEC's continuing relevance to bring values to its stakeholders as well as the community at large. He is the Vice-Chair of BEC's advisory groups.

Mr Koo has more than 30 years of executive experience throughout Asia in the private and NGO sectors. He has strong expertise in a broad spectrum of management disciplines including, among others strategic planning, finance and operations management, and business development. Prior to joining BEC, Mr Koo spent 4 years as CEO of the Hong Kong office of the world's largest environmental NGO. Mr Koo holds a Bachelor of Commerce degree in Marketing from the University of British Columbia, Vancouver, Canada.



**Mr Wong Kam-sing, GBS, JP, Secretary for the Environment – HKSAR Government**

Mr Wong was born in 1963 and graduated from the Department of Architecture of the University of Hong Kong. He received further education on sustainable built environment in the postgraduate program from the University of British Columbia in Canada. He assumed the post of the Secretary for the Environment of the HKSAR Government on 1 July 2012.

As an architect by profession, Mr Wong has been promoting sustainable built environment since 1990s. His designs and researches on sustainable built environment have won him various local and overseas awards. He served as the founder Chairman of the Environment and Sustainable Development Committee of the Hong Kong Institute of Architects, the Chairman of the Professional Green Building Council and the Vice Chairman of the Hong Kong Green Building Council, and has contributed to the promotion and research of the standards and guidelines for sustainable built environment applicable to the high-density urban environment of Hong Kong.

During his tenure as the Secretary for the Environment, Mr Wong has launched a number of environmental policy blueprints, including "A Clean Air Plan for Hong Kong", the "Hong Kong Blueprint for Sustainable Use of Resources 2013-2022", the "Energy Saving Plan for Hong Kong's Built Environment 2015~2025+", the "Hong Kong Biodiversity Strategy and Action Plan 2016-2021" and the "Hong Kong's Climate Action Plan 2030+".



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**Mr Simon Ng, Director – Policy and Research, BEC**

Mr Ng is Director – Policy & Research of Business Environment Council. He is responsible for BEC’s work on policy advocacy, thought leadership development, and collaborative research on various environmental issues that BEC focuses on. Trained as a geographer, Mr Ng is known for his ground-breaking work on ship emissions inventory in Hong Kong and the Pearl River Delta in which his collaboration with the shipping industry led to the launch of the Fair Winds Charter. He is also well regarded for his research and engagement work on walkability. Mr Ng has over 20 years of experience in academic/policy research, project management and stakeholder's engagement. Before joining BEC, he was Chief Research Officer of a leading independent public policy think tank and was a visiting scholar of a top university in Hong Kong. Mr Ng is also a member of many professional bodies of transport & logistics and environmental management. Internationally, Mr Ng is an Expert Member of the UNCRD Regional Environmentally Sustainable Transport Forum in Asia since 2006.



**Mrs Vicki Kwok, JP, Deputy Director of Environmental Protection, HKSAR Government**

Mrs Kwok joined the Government in 1994 and has since served in different bureaux and departments. She has been Deputy Director of the Environmental Protection Department since 2016 to oversee the formulation and implementation of policies on nature conservation, waste reduction and recycling, as well as planning and management of environmental infrastructure. One of her priorities is planning and implementation of various measures in respect of waste reduction and separation at source, as well as the recycling of, among others, food waste, plastics and paper.

Before assuming her present position, Mrs Kwok served in the Transport and Housing Bureau to monitor developments in the private housing market, and the Home Affairs Department as the District Officer (Yau Tsim Mong).



**Mr Jack O'Sullivan, Director – Zero Waste Alliance Ireland**

Jack O’Sullivan is a Founder Member and Director of Zero Waste Alliance Ireland (ZWAI), a voluntary NGO focused on changing consumer behaviour and waste management policies and practice to achieve a Zero Waste society; and he is also Managing Director of Environmental Management Services (EMS), which he established in 1981 as one of the first environmental consultancies to begin operating in Ireland. Jack is a founder member of the Climate Change Committee of An Taisce – the National Trust for Ireland – the country’s premier and longest established environmental NGO.



**Mr C.W. Cheung, Director – Development, BEC**

C.W. is responsible for the membership, events and communications functions for BEC. As a Chartered Engineer with an MBA, Mr Cheung has more than 30 years of experience in the commercial and NGO sectors. He has been a senior executive working in various listed companies and international conglomerates before he joined the world’s largest environmental NGO in Hong Kong to lead sustainability programmes and business engagement work. Before joining BEC, he was the CEO of a leading local environmental advocate. Widely recognised as an expert in sustainable consumption, Mr Cheung was a member of the Endangered Species Advisory Committee, Biodiversity Strategy & Action Plan Working Group and the Support Group on Promotion of Sustainable Consumption of Biological Resources. He currently sits on the Energy Advisory Committee and Support Group on Long-term Decarbonisation Strategy.



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**Mr Nigel Mattravers – ALBA Integrated Waste Solutions (Hong Kong) Limited**

Mr Mattravers is the Director of ALBA Integrated Waste Solutions (Hong Kong) Limited. He is a chartered civil engineer and waste manager with more than 40 years' international experience which has included both engineering and finance. He has particular expertise in the waste and resource management sector and has been responsible for studies, design, finance, project management of numerous resource management schemes in Hong Kong and United Kingdom. In Hong Kong, he has been responsible for leading many of the major waste schemes completed to date and in the UK he has been primarily involved with the development of integrated resource management schemes using the public/private financial model.



**Mr Rando Yuen - A.S. Watson Group**

Mr Yuen has over a decade of experience in developing Environmental, Social and Governance (ESG) related strategy, reporting and innovation across the different industry. He is currently a member of A.S Watson Group Global CSR Committee and with a spotlight on Hong Kong retail and manufacturing business. He also has a passion in social innovation and has co-created some of the largest social hackathons in the recent time, including the Hong Kong Retail Management Association (HKRMA) Green Hackathon and Asian Charity Services (ACS) Spirit Hackathon.

Mr Yuen has been active in collaborating and empowering other industry partners in their sustainability journey and has spoken in different forums including that of BBC, Deloitte, E&Y, Hong Kong Stock Exchange, HKSARG Environmental Protection Department, HKRMA, SCMP, WWF, various Universities and Chambers.



**Mr Anders Bergkvist – Stora Enso**

Mr Bergkvist is Senior VP, Head of Controlling and Finance for Stora Enso in China, where the company employs some 4500 people with 6 production facilities manufacturing consumer board, magazine paper and converting products. Before relocating to Hong Kong in 2013, Anders was Senior VP, Head of M&A and Corporate Finance for Stora Enso based in London. Anders has Master of Science in Business and Economics from Stockholm School of Economics and an MBA from INSEAD in France. He is married and has three daughters.



**Mr Kevin Tam, – Grander Water**

Specialised in Earth and Ocean Sciences (B.Sc) Mr Tam spent the last few years in Hong Kong part of a technology company which specialized in water treatment. Today, he runs his own company known as Grander Water Solutions in hopes to help reduce plastic bottling, provide clean drinking water, and economically provide a solution to various commercial and industrial sectors to improve their quality of water.

Today, he also owns a few restaurants and is active in the Food and Beverage Industry to raise awareness in being environmentally friendly as well as providing drinking water service.



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**Mr Harold Yip – SSID**

Mr Yip is the founder and Executive Director of Secure Information Disposal Services Limited, a recycler and a waste management company. SSID is now setting up the first pulp mill to recycle beverage cartons in HK. Before, Mr Yip had been holding senior management in FMCG and paper industry for 20 years. He was an awardee of 2006 HKMA/TVB Distinguished Marketer Award. Mr Yip has obtained BBA and EMBA degrees from The Chinese University of Hong Kong.



**Ms Eva Valle, Head of the Trade Section, EU Office to Hong Kong and Macao**

Ms Valle joined the EU in 1998, held various positions in the European Commission working on competition, research and development and in the cabinets of two EU Commissioners before moving to trade. She worked on trade the last 6 years doing strategy first and then leading the China desk of DG Trade in Brussels (in charge of coordinating EU trade & investment relations with China).



**Mr Eric Swinton – V Cycle**

Mr Swinton is the founder of V Cycle, a social enterprise tackling Hong Kong's environmental issues on both an ecological and human level. V Cycle is providing environmental education to schools, businesses and the general public on plastic reduction and responsible recycling. At the same time, collecting different types of plastic waste in Hong Kong and repurposing them into high value products, while creating job opportunities and caring for elderly waste pickers and adults with special needs.



**Mr Paul Zimmerman – Drink Without Waste Working Group**

Mr Zimmerman is CEO of Designing Hong Kong, an elected District Councillor representing the Pokfulam constituency, and a board member of Civic Exchange, Professional Commons, Hong Kong Democratic Foundation, and the Patient Care Foundation. His Hong Kong Government advisory functions include the Harbourfront Commission. Paul has a Masters in Social Science (Economics) from the Erasmus University in Rotterdam, and a Masters of Arts (Transport Policy and Planning) from The University of Hong Kong. He arrived in Hong Kong in 1984 and became a Chinese citizen in 2012.



**Ms Genevieve Hilton – BASF**

Ms Hilton has worked in corporate affairs and sustainability in Asia Pacific since 1994, primarily in Vietnam and Hong Kong. She has worked at BASF since 2008. In her current role she is responsible for stakeholder engagement, corporate citizenship (non-profit activities), sustainability reporting, crisis readiness, online communications, media relations, corporate publications, and channel management for 18 markets in the Asia Pacific region. Prior to joining BASF, she was most recently Senior Vice President, Client Services, at Ketchum Greater China. She is also Vice President, Professional Development for the Hong Kong Chapter of the International Association of Business Communicators, and is the recipient of the IABC Excellence Award for contribution to the communications profession in Asia Pacific.



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**Mr Mark Harper – John Swire & Sons (HK) Limited**

Mr Harper is the Group Corporate Sustainability Manager at John Swire and Sons (HK) Limited, where he is responsible for ESG disclosure as well as guiding the development of Group policy and strategy in the areas of Waste Management, Water, Biodiversity and Climate Change.

He has over 15 years' experience in the field of Corporate Sustainability across both the Public and NGO sectors, in Europe, USA and Asia. Prior to joining Swire he headed the ESG Advisory Team at Business Environment Council.

In addition to his role at Swire he is currently a board member of number of Hong Kong based environmental NGOs including the Business Environment Council, he is also the Chair of the Strategy Realisation Committee of the Drink Without Waste working group.



**Mr Andy Ho, Carbon World Limied**

Mr Ho is the co-founder and CEO, and is responsible for managing the overall operations and growth strategies of the company. With over 25 years of environmental consulting and technology experience, Mr Ho is experienced in dealing with the government and is widely connected with the environmental NGO with deep understanding of the relevant industry practices and associated environmental regulations. He is the founder and director of RVM Technology Limited – a pioneering service provider with over 10 years of deployment experiences for reverse vending operation in both Canada and Hong Kong. Prior to this, Mr Ho was the Director for Greater China at CanTech Plus, ACC Environmental Protection and Envirochem Enterprise Limited. He had also held the positions of CEO for Environment Satellite Services Limited and GM of the Water Revitalization System for Full Comfort Limited.



**Ms Dana Winograd, Plastic Free Seas**

Ms Winograd is the Director - Operations of Plastic Free Seas (PFS), a registered Hong Kong charity focusing on the issue of plastic marine pollution, having been involved since its inception in 2013. She has lived in HK for over 20 years and first got involved with environmental issues in 2007 when she helped drive recycling in her community. Seeing that it would take more than recycling to help solve the problem of plastic marine pollution, Ms Winograd helped start PFS to help promote change in people's use of plastic through education and action and has delivered talks on waste reduction and personal behaviour change to students from kindergarten through to university, as well as to adults within the corporate program. Plastic Free Seas has reached over 50,000 students in more than 125 schools through in-class, beach and sea programmes.



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**Mr Edwin Lau, The Green Earth**

Mr Lau has been actively engaging in environmental protection work since the late 1980s and founded The Green Earth in early 2016 aiming to catalyse policy development and community action. He keeps motivating the business sector and public to tackle pressing issues related to waste management, air pollution and climate change.

Mr Lau sits on several government advisory committees to offer advice on waste reduction, water conservation, public environmental education, etc. In 2009, Mr Lau was awarded the Medal of Honour (MH) by the HKSAR government in recognition of his long-term contribution to the cause of environmental protection and education.



**Mr Philippe Li, HK Recycles**

Mr Li is the Business Development Manager for HK Recycles. HK Recycles is a social enterprise that strives to tackle Hong Kong's socio-environmental problems by providing an accountable and measurable recyclable collection, as well as, providing full-time employment opportunities for the underprivileged. Mr Li is responsible for the acquisition and the diversification of its clientele. Prior to his role in HK Recycles

he worked for SOW Asia foundation as the Senior Associate.