

Banner Advertisement on Business Environment Council Website

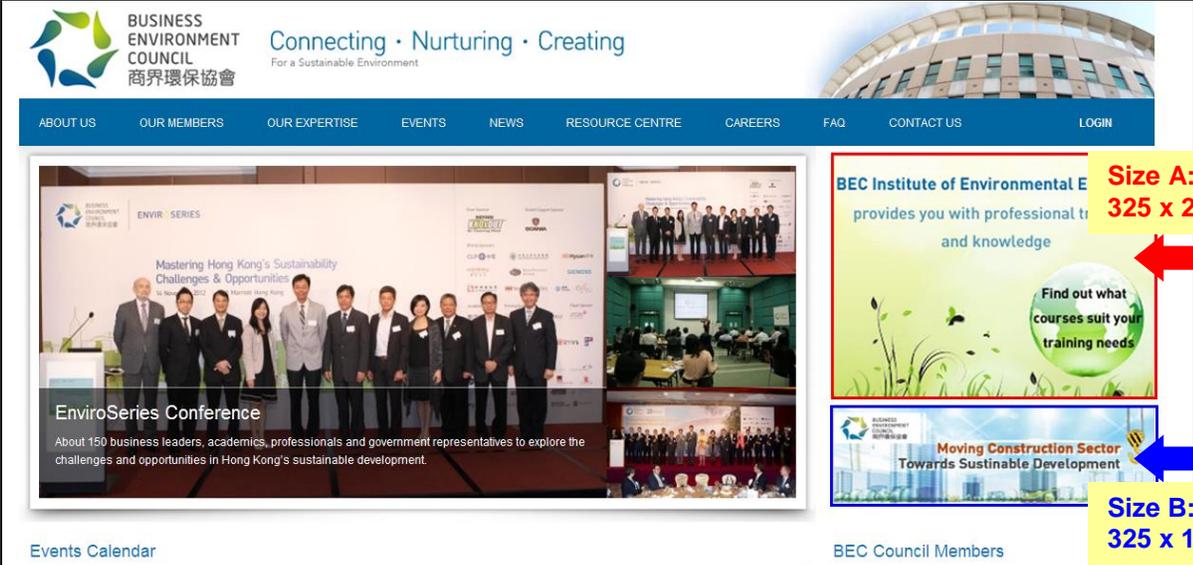
Business Environment Council Limited (BEC) is a charitable, membership-based organisation, established by the business sector in Hong Kong. Since its establishment in 1992, BEC has been at the forefront of promoting environmental excellence by advocating the uptake of clean technologies and practices which reduce waste, conserve resources, prevent pollution and improve corporate environmental and social responsibility.

BEC website is an interactive online platform to facilitate communications among BEC members, partners and the general public. BEC members and partners can share their companies' information on environmental protection and sustainability development via posting a banner advertisement on BEC website.

BEC website, with an average of 4,200 unique visitors per month, is an excellent communication channel to dispatch your environmental messages to viewers of business professionals, industry experts and representatives of renowned organisations from the territory and overseas.

Banner Advertisement Position

BEC website (www.bec.org.hk) homepage, upper right-hand corner



Size A:
325 x 233 pixels

Size B:
325 x 113 pixels

Advertising Rate

| Size | Rate (HK\$) 1 Calendar Month | Rate (HK\$) 3 Calendar Month | BEC Members' Discount |
|-------------------------------------|--------------------------------------|--|---|
| Size A: 325 (w) x 233 (h) pixels | \$8,000 \$6,800 | \$20,000 \$13,800 | Council (30%) Corporate (20%) General (10%) |
| Size B: 325 (w) x 113 (h) pixels | \$5,000 \$3,800 | \$13,000 \$8,800 | |

Remarks:

- Advertising order should be placed no less than 1 calendar month before the launch date
- The minimum advertising period is 1 calendar month
- Special offer for placing order on or before 31 December 2016 (with banner advertisement to be posted by 31 March 2017).**

Banner Advertisement Specifications

| | |
|-------------|--|
| Banner Size | Size A: 325 (w) x 233 (h) pixels (link to company website / specific URL) Size B: 325 (w) x 113 (h) pixels (link to company website / specific URL) |
| File Format | Flash, GIF, PNG or JPEG format |
| File Size | No more than 30k |
| Remark | 1. Advertisers are responsible for the production and modification of the banner 2. Files should be provided to BEC 4 working days prior to launch date |

Enquiry

BEC Events and Communications

Tel: 2784 3942

Email: communications@bec.org.hk

Terms & Conditions

By placing a banner advertisement on BEC website, the Advertiser agrees to the following standard terms and conditions:

1. The organisation advertising on BEC website (“Advertiser”) will provide all necessary materials according to the Banner Advertisement Specifications. BEC shall not be held responsible for design, production or alteration of the banner.
2. Each advertising order includes one-time BEC website uploading only. Any change request to the submitted banner will be subject to extra charge.
3. Any hyperlink created under the Advertiser’s banner must link directly to the Advertiser’s website or any website related to Advertiser or its programmes or projects, without intervening redirects or pop-up windows.
4. BEC reserves the right to reject or cancel any advertising request for the reasons of, and not limited to, the content of the banner advertisement, the delay by Advertiser in supplying the necessary materials, or any other reasons, at the sole discretion of BEC.
5. Agreeing to post Advertiser’s banner onto BEC website in no way implies that BEC endorses any content or products or services linked to the banner.
6. BEC reserves the right, at any time, to re-design or modify the organisation, structure, specifications, “look and feel”, navigation, and other elements of BEC website.
7. BEC makes no guarantees with respect to usage statistics, levels of impressions, page views, click-throughs or other similar statistics, and shall not be held responsible for providing such statistics to Advertiser.
8. BEC makes no warranties whatever that the services or its website will be uninterrupted.
9. Fees for the banner advertisement should be settled no less than 7 working days before the launch date.
10. BEC shall not be held responsible for any content of the banner advertisement or anything related thereto. Advertisers are to make sure that they have all necessary licences, copyrights, consents and regulatory approvals to carry out the activities related thereto, and have complied with all relevant laws and regulations. Advertisers agree to indemnify and hold BEC harmless against any and all expenses and losses of any kind incurred in relation to Advertisers’ banner advertisement.
11. Advertising on BEC website is subject to terms and conditions as specified in the Banner Advertisement Agreement.