

## BEC EnviroSeries Conference – May 2014 Information Pack and Rundown



### Background of BEC EnviroSeries Conference

Business Environment Council (BEC) is an independent, non-profit membership organisation established by the business sector in 1992. Staged twice a year the EnviroSeries is BEC's flagship conference that aims to provide a cross-sector forum to discuss and address key issues related to Hong Kong's environmental sustainability. BEC EnviroSeries has a proven track record of success in bringing together like-minded leaders to exchange industry knowledge and showcase leading best practice.

### Overview of BEC EnviroSeries Conference (23 May 2014)

**Date:** 23 May 2014 (Friday)  
**Venue:** The Exchange Auditorium, Hong Kong Exchanges and Clearing Limited,  
1/F, One and Two Exchange Square, Central  
**Time:** 10:30 to 18:00  
**Theme:** ESG Management: From Niche to Mainstream

Effective Environmental, Social and Governance (ESG) management, encompassing the concepts of Corporate Social Responsibility (CSR), helps create shared value for both business and society, and build sustainable economies. Apart from ethical reasons, ESG management is also fundamental for companies to build resilience against corporate risks and create long-term shareholder value.

Many investors are increasingly concerned about how sustainable a company's business model is and are taking a more holistic approach in their due diligence by incorporating ESG considerations during the process. In addition to becoming increasingly relevant to investors, sustainability performance information will also be material to wider stakeholders. Better ESG management and disclosure among Hong Kong businesses may enable Hong Kong to attract more capital, outperform our counterparts, enhance our competitiveness; and thus, escalate our status as an international financial centre.

The business community needs to be part of the conversation in shaping the policies for future market practice. In this Conference, BEC will bring together market regulators, business leaders, private equity firms, financial institutions, and industry professionals to review current market practice, and to drive decision-making that is beneficial to investors, corporates and wider society.



## BEC EnviroSeries Conference Rundown (23 May 2014)

### Welcome and Opening Remarks

10:30 Mr. Richard Lancaster  
BEC Board Director;  
Chief Executive Officer, CLP Holdings Limited

### Keynote Presentations

10:40 Policy Perspective on ESG Risk Management  
Mr. David Graham  
Chief Regulatory Officer, and Head of Listing,  
Hong Kong Exchanges and Clearing Limited

10:55 Innovating for a Sustainable Strategy: Leader or Follower?  
Dr. Fraser Thompson  
Senior Fellow, McKinsey Global Institute

11:15 Group Photo and Souvenir Presentation

### The Evolving Role of Stock Exchanges in ESG Disclosure

11:30 Update on ESG Disclosure Regulations in the European Union  
Mr. Vincent Piket  
Head of Office, Office of the European Union to Hong Kong and Macao

11:40 UK Experience in Mandatory Carbon Reporting  
Ms. Karen Bell  
Acting Consul General and Deputy Head of Mission, British Consulate-General  
Hong Kong

11:50 Panel Discussion  
Moderator: Mr. Hendrik Rosenthal  
Director - Policy Research & ESG Advisory, BEC

#### **Panellists:**

- Mr. David Graham  
Executive Vice President, Chief Regulatory Officer, and Head of Listing,  
Hong Kong Exchanges and Clearing Limited
- Dr. Fraser Thompson  
Senior Fellow, McKinsey Global Institute
- Mr. Vincent Piket  
Head of Office, Office of the European Union to Hong Kong and Macao
- Mrs. Alexandra Boakes Tracy  
President, Hoi Ping Ventures

Networking Luncheon 12:45 – 14:15

**Business Case for ESG Risk Management**

- 14:15      **Group Photo and Souvenir Presentation**
- 14:30      **Benchmark for sustainability investments**  
**Mr. Vincent Kwan**  
**Director and General Manager,**  
**Hang Seng Indexes Company Limited**
- 14:45      **Update on *Global Initiative for Sustainability Ratings (GISR)***  
**Dr. Hans-Christoph Hirt**  
**Member of the GISR Steering Committee; Executive Director, Responsible**  
**Investment and Stewardship**  
**Hermes Equity Ownership Services Ltd.**
- 15:00      **Panel Discussion**  
**Moderator: Dr. Thomas Tang**  
**Director for Corporate Sustainability**  
**AECOM Asia Company Limited**

**Panellists:**

- **Dr. Hans-Christoph Hirt**  
**Member of the GISR Steering Committee; Executive Director, Responsible**  
**Investment and Stewardship**  
**Hermes Equity Ownership Services Ltd.**
- **Dr. Kelvin Wong**  
**Chairman, The Hong Kong Institute of Directors**
- **Mr. Mark Devadason**  
**Global Head of Sustainability,**  
**Standard Chartered Bank**
- **Ms. Pru Bennett**  
**Director, BlackRock Asset Management North Asia Limited**
- **Ms. Wendy Yung**  
**Executive Director and Company Secretary,**  
**Hysan Development Company Limited**

**Networking Tea-break 16:00 – 16:30**

### **ESG Technical Discussion - Materiality and Reporting**

- 16:30**            **Introduction to the use of BEC Handbook: Understanding Materiality for ESG Reporting**
- **Why does ESG reporting matter? Value creation/ protection**
  - **Identifying ESG risks/ opportunities in your business**
  - **Materiality assessment in non-financial reporting**
  - **How to better communicate your ESG management efforts?**
  - **Preparing for disclosure: How to begin? How to streamline the process?**
- Mr. Hendrik Rosenthal**  
**Director - Policy Research & ESG Advisory, BEC**
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- 16:50**            **Panel Discussion**  
**Moderator: Dr. Glenn Frommer**  
**Managing Partner, ESG Matters Limited**
- Panellists:**
- **Mr. Chris Joy**  
**Executive Director,**  
**Hong Kong Institute of Certified Public Accountants**
  - **Mr. Mohan Datwani**  
**Solicitor and Accredited Mediator,**  
**The Hong Kong Institute of Chartered Secretaries**
  - **Mr. Ronnie Lim**  
**Senior Investment Specialist,**  
**Robeco Asia Pacific**
  - **Ms. Stephanie Campbell**  
**Director, Hong Kong & South East Asia**  
**Carbon Disclosure Project**
  - **Mr. Hendrik Rosenthal**  
**Director - Policy Research & ESG Advisory, BEC**
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- 17:50**            **Closing Remarks**  
**Ms. Agnes Li**  
**CEO, BEC**
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- 18:00**            **End of Programme**

**For additional information, please contact:**

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