Mr Keith Cheng
Head of Hong Kong Digitalization Hub
MindSphere Application Center – City
Siemens Ltd

Since 1st October 2017, Mr Keith Cheng has been leading innovation ideas and software development in the MindSphere Application Center to better serve our customers and address our customers daily challenges with the application of MindSphere. Before Joining Siemens Hong Kong in August 2000, Mr Cheng was working for Optus-Singtel in Sydney as a telecommunication specialist responsible for transmission/Access Network capacity planning and data centre implementation. During his 18 years within Siemens, he was working in the Mobility Division on mainly railway projects and progress his career from Engineer to eventually the Head of the department managing Projects, Bids, Innovation and people development.

The area of responsibility were transmission data network, telephone systems, station public address announcement systems, passage display system, CCTV system, SCADA control systems and electrical switch gears for the railway overhead lines. Mr Cheng grew the team from 8 to 80 people within 4 years and he is looking forward to a new challenge ahead in the MindSphere Application Center. Mr Cheng is also passionate about young talent development with attendance in career fair and career talks with University undergraduates. Around 10% of his team was employed through these channels and also through internships programmes when he was in Mobility.