

Ms Rachel FLEISHMAN

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Rachel Fleishman leads the regional advocacy and sustainability functions for BASF in Asia. Her aim is to engage stakeholders across the region to *create chemistry for a sustainable future* – building coalitions, regulatory regimes and business models which meet the needs of societies, markets and the environment. She also contributes to the continuous evolution of sustainability at BASF and speaks regularly on the topic.

Prior to joining BASF Ms. Fleishman held management positions at several government, business and non-profit organizations, including the Climate Change Business Forum, the Clinton Global Initiative, the American Chamber of Commerce to the EU, Sprint, and the Pentagon. She holds a BA from Tufts University, an MA from the University of Maryland, School of Public Affairs and an MBA from Kellogg, at Northwestern University. Ms. Fleishman serves on the board of the United Jewish Congregation of Hong Kong and supports several environmental and philanthropic organizations.

